

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 549670 /		<u>Alt Order #</u> 07877936
<u>Product</u> RIGELL/CD2/R		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 128/216/2640
<u>Advertiser</u> Rigell/RUS House		<u>Original Date / Revision</u> 10/15/12 / 10/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 128	<u>Product Code</u> 216
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	3	10/16/12	10/21/12	NewsChannel 3 News	5-6am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$165.00			
2	3	10/22/12	10/22/12	NewsChannel 3 News	5-6am		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$165.00			
3	3	10/16/12	10/21/12	NewsChannel 3 News	6-7am		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$220.00			
4	3	10/22/12	10/22/12	NewsChannel 3 News	6-7am		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$220.00			
5	3	10/16/12	10/21/12	CBS This Morning	7-9a		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$140.00			
6	3	10/22/12	10/22/12	CBS This Morning	7-9a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$140.00			
7	3	10/16/12	10/21/12	NewsChannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$210.00			
8	3	10/22/12	10/22/12	NewsChannel 3 News	12n-1230pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$210.00			
9	3	10/16/12	10/21/12	CBS Daytime	1228-3pm		:30			NM	0	\$0.00
10	3	10/22/12	10/22/12	CBS Daytime	1228-3pm		:30			NM	0	\$0.00
11	3	10/20/12	10/20/12	Early Show Saturday	9-11am		:30			NM	0	\$0.00
12	3	10/21/12	10/21/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$470.00			
13	3	10/21/12	10/21/12	Face the Nation	1030-11am		:30			NM	0	\$0.00
14	3	10/16/12	10/21/12	NFL Today	Various		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
549670 /	07877936

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	RIGELL/CD2/R	128/216/2640

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 15	3	10/21/12	10/21/12	NFL Football (Early)	1-4p		:30			NM	1	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$2,375.00			
D 16	3	10/16/12	10/21/12	Ellen Degeneres 3pm	3-4pm		:30			NM	0	\$0.00
D 17	3	10/22/12	10/22/12	Ellen Degeneres 3pm	3-4pm		:30			NM	0	\$0.00
E 18	3	10/16/12	10/21/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$315.00			
E 19	3	10/22/12	10/22/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$315.00			
E 20	3	10/16/12	10/21/12	Newschannel 3 News	5-530pm		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$400.00			
E 21	3	10/22/12	10/22/12	Newschannel 3 News	5-530pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$400.00			
E 22	3	10/16/12	10/21/12	Newschannel 3 News	530-6pm		:30			NM	4	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$470.00			
E 23	3	10/22/12	10/22/12	Newschannel 3 News	530-6pm		:30			NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$470.00			
E 24	3	10/16/12	10/21/12	Newschannel 3 News	6-630pm		:30			NM	4	\$2,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$590.00			
E 25	3	10/22/12	10/22/12	Newschannel 3 News	6-630pm		:30			NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$590.00			
D 26	3	10/16/12	10/21/12	7-730pm	7-730pm		:30			NM	0	\$0.00
D 27	3	10/22/12	10/22/12	7-730pm	7-730pm		:30			NM	0	\$0.00
E 28	3	10/16/12	10/21/12	M-F 730-8pm	730p-8pm		:30			NM	4	\$1,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-TWTF--				4	\$485.00			
E 29	3	10/22/12	10/22/12	M-F 730-8pm	730p-8pm		:30			NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$485.00			
D 30	3	10/22/12	10/22/12	Monday Prime	8-9pm		:30			NM	0	\$0.00
D 31	3	10/22/12	10/22/12	Monday Prime	9-10pm		:30			NM	0	\$0.00
D 32	3	10/22/12	10/22/12	Monday Prime	10-11pm		:30			NM	0	\$0.00
D 33	3	10/16/12	10/21/12	NCIS	8-9pm		:30			NM	0	\$0.00
D 34	3	10/16/12	10/21/12	Tuesday Prime	9-10pm		:30			NM	0	\$0.00
D 35	3	10/16/12	10/21/12	Tuesday Prime	10-11pm		:30			NM	0	\$0.00
D 36	3	10/16/12	10/21/12	Wednesday Prime	8-9pm		:30			NM	0	\$0.00
D 37	3	10/16/12	10/21/12	Wednesday Prime	9-10pm		:30			NM	0	\$0.00
E 38	3	10/16/12	10/21/12	Thursday Prime	9-10pm		:30			NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	---T---				1	\$1,540.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	RIGELL/CD2/R	128/216/2640

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 39	3	10/16/12	10/21/12	Sunday Prime	10-11pm		:30			NM	0	\$0.00
D 40	3	10/16/12	10/21/12	Friday Prime	8-9pm		:30			NM	0	\$0.00
D 41	3	10/16/12	10/21/12	Friday Prime	9-10pm		:30			NM	0	\$0.00
D 42	3	10/16/12	10/21/12	Friday Prime	10-11pm		:30			NM	0	\$0.00
D 43	3	10/16/12	10/21/12	Saturday Prime	8-9pm		:30			NM	0	\$0.00
D 44	3	10/16/12	10/21/12	Saturday Prime	9-10pm		:30			NM	0	\$0.00
D 45	3	10/16/12	10/21/12	Saturday Prime	10-11pm		:30			NM	0	\$0.00
D 46	3	10/16/12	10/21/12	Sunday Prime	7-8pm		:30			NM	0	\$0.00
E 47	3	10/16/12	10/21/12	Sunday Prime	8-9pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,275.00			
D 48	3	10/16/12	10/21/12	Thursday Prime	10-11pm		:30			NM	0	\$0.00
49	3	10/16/12	10/21/12	Late News (M-F)	11-1135p		:30			NM	4	\$1,580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$395.00			
50	3	10/22/12	10/22/12	Late News (M-F)	11-1135p		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$395.00			
51	3	10/20/12	10/20/12	Late News (Sa-Su)	11-1135p		:30			NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$295.00			
D 52	3	10/21/12	10/21/12	Late News (Sa-Su)	11-1135p		:30			NM	0	\$0.00
E 53	3	10/16/12	10/21/12	Late Night with David Letterman	1135pm-1235am		:30			NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$165.00			
E 54	3	10/22/12	10/22/12	Late Night with David Letterman	1135pm-1235am		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$165.00			
D 55	3	10/16/12	10/21/12	Late Late Show w/Craig Ferg	1237-135am		:30			NM	0	\$0.00
D 56	3	10/22/12	10/22/12	Late Late Show w/Craig Ferg	1237-135am		:30			NM	0	\$0.00
57	3	10/18/12	10/18/12	Thursday Prime	10-11pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$1,275.00			
58	3	10/16/12	10/19/12	CBS This Morning	7-9a		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$140.00			
59	3	10/16/12	10/19/12	Overnight Rotator	430-5am		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWT---				2	\$10.00			
√ 60	3	10/21/12	10/21/12	Sunday Prime	9-10pm		:30			NM	1	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,120.00			
√ 61	3	10/21/12	10/21/12	Sunday Prime	10-11pm		:30			NM	1	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,680.00			
√ 62	3	10/19/12	10/19/12	Friday Prime	10-11pm		:30			NM	1	\$2,355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	RIGELL/CD2/R	128/216/2640

<u>Advertiser</u>	<u>Original Date / Revision</u>
Rigell/R/US House	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,355.00			
N 63	3	10/20/12	10/20/12	Saturday Prime	10-11pm		:30			NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$960.00			
N 64	3	10/20/12	10/20/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$70.00			
N 65	3	10/20/12	10/20/12	730-8pm	730-8pm		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$135.00			
N 66	3	10/21/12	10/21/12	Redskins Coaches Show	11-12p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$70.00			
N 67	3	10/16/12	10/19/12	Overnight Rotator	430-5a		:30			NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWT---				3	\$10.00			
N 68	3	10/22/12	10/22/12	Overnight Rotator	430-5a		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$10.00			
Totals											76	\$31,605.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	76	\$31,605.00	\$26,864.25
Totals	76	\$31,605.00	\$26,864.25

Signature: _____ **Date:** _____

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